The University of Virginia Darden School of Business Insights into Industry Management Course (IIMC) will provide students with education and training in current and cutting-edge business practices sufficient to allow them to recognize business risks and opportunities and to anticipate potential changes in the business world and, ultimately, coordinate and implement anticipatory responses. The program will equip the student with the broad assessment, evaluation and decision-making skills required in American business today.

**Program Benefits**

- Apply life cycle approaches to systems design
- Manage concurrent engineering and design for sustainment
- Provide Capability-driven strategy
- Maintain disruptive technology and organizational innovations
- Invest in communications for strategic innovation
- Apply leadership strategies for change
- Reduce life cycle costs in the supply chain

**Topics Covered**

- Investment in life cycle approaches
- Leadership for change
- Successes in life cycle cost reduction/investment
- Innovative technology
- Communication strategies

**Additional “Who Should Apply” Requirements**

- Acquisition-coded workforce member
- DAWIA certified Level II or above in primary acquisition career field in DATMS
- Defense Acquisition Corps member in DATMS
- Current with continuous learning requirement in DATMS
- Possess a Bachelor’s Degree